

Stoke-on-Trent and Staffordshire Enterprise Partner

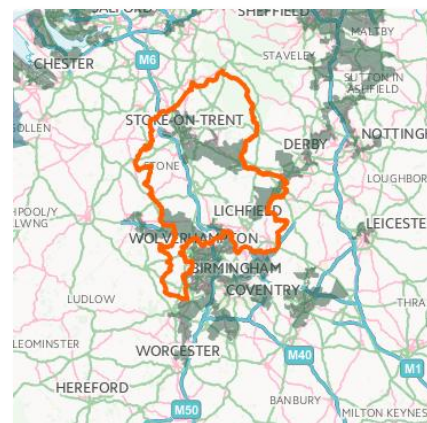


Regions

Cannock Chase, East Staffordshire, Lichfield, Newcastle-under-Lyme, South Staffordshire, Staffordshire, Moorlands, Stoke-on-Trent, Tamworth

Key contact

Name: Chris Kirkland
 Position: Senior Investment Manager
 Email: Chris.Kirkland@makeitstokestaffs.co.uk
 Telephone: 01785 854941
 Website: www.stokestaffslep.org.uk



Funding allocation

Single Local Growth Fund: TBC
 European Structural Investment Fund: TBC

Automotive Landscape

No. Employees: 39,000 (advanced manufacturing - 9.5% of region's employees)
 OEMs: Bentley, BMW/MINI, Caterpillar, JCB, JLR, Rolls Royce
 Tier 1s: Gestamp, Michelin, Pirelli
 Technical support: Zytek Automotive
 Innovation hubs:
 Universities: Keele University, Staffordshire University
 Other: Bostik, Fuchs Lubricants, JCB Academy (UTC)
 Expertise: Manufacturing and Applied Materials

Distinctive local offer

Stoke-on-Trent & Staffordshire has strengths in a number of related and supporting sectors, particularly applied materials which has been acknowledged by the Technology Strategy Board as a key enabling technology to the automotive industry.

Existing clusters of automotive businesses, with major investment from companies such as Jaguar Land Rover (£0.5 billion) and JCB (£150 million) in Staffordshire, have established a strong supply chain in the area and opportunities to develop this further. There are more than 39,000 people are employed in advanced manufacturing, representing 9.5% of employees, compared to the national average of 6.7%. There is a highly qualified workforce, with 19 per cent of employers undertaking workforce training while both Staffordshire and Keele Universities have widely respected engineering and computing faculties.

Staffordshire and Stoke-on-Trent offers lower-than-average land prices and property costs and has some of the largest development sites in the UK with many in local authority ownership. In addition, significant parts of Staffordshire and Stoke-on-Trent have been granted Assisted Area status for 2014-2020.

LEP strategic focus

The presence of world leading automotive companies has helped establish a sound base for manufacturing, an effective supply chain, and strong R&D and educational facilities for further growth and development in the automotive industry. The Make it Stoke-on-Trent & Staffordshire inward investment service is working hard to ensure that supply chain opportunities are fully realised. The team is establishing contacts and relationships with OEMs in the region to support companies in their supply chain that currently do not have a base in the West Midlands and those that manufacture components that UK based OEMs want to source from within the UK.

Mapping

Supply chain: N/A
 Funding streams: N/A

Funding and support

Funding mechanism	CAPEX	Skills	R&D	Innovation	Environment	Infrastructure	Finance	Business Support
...								

(Key - ✓ All ✓ SME only)