

UK OEM Consensus Passenger Car Technology Roadmap

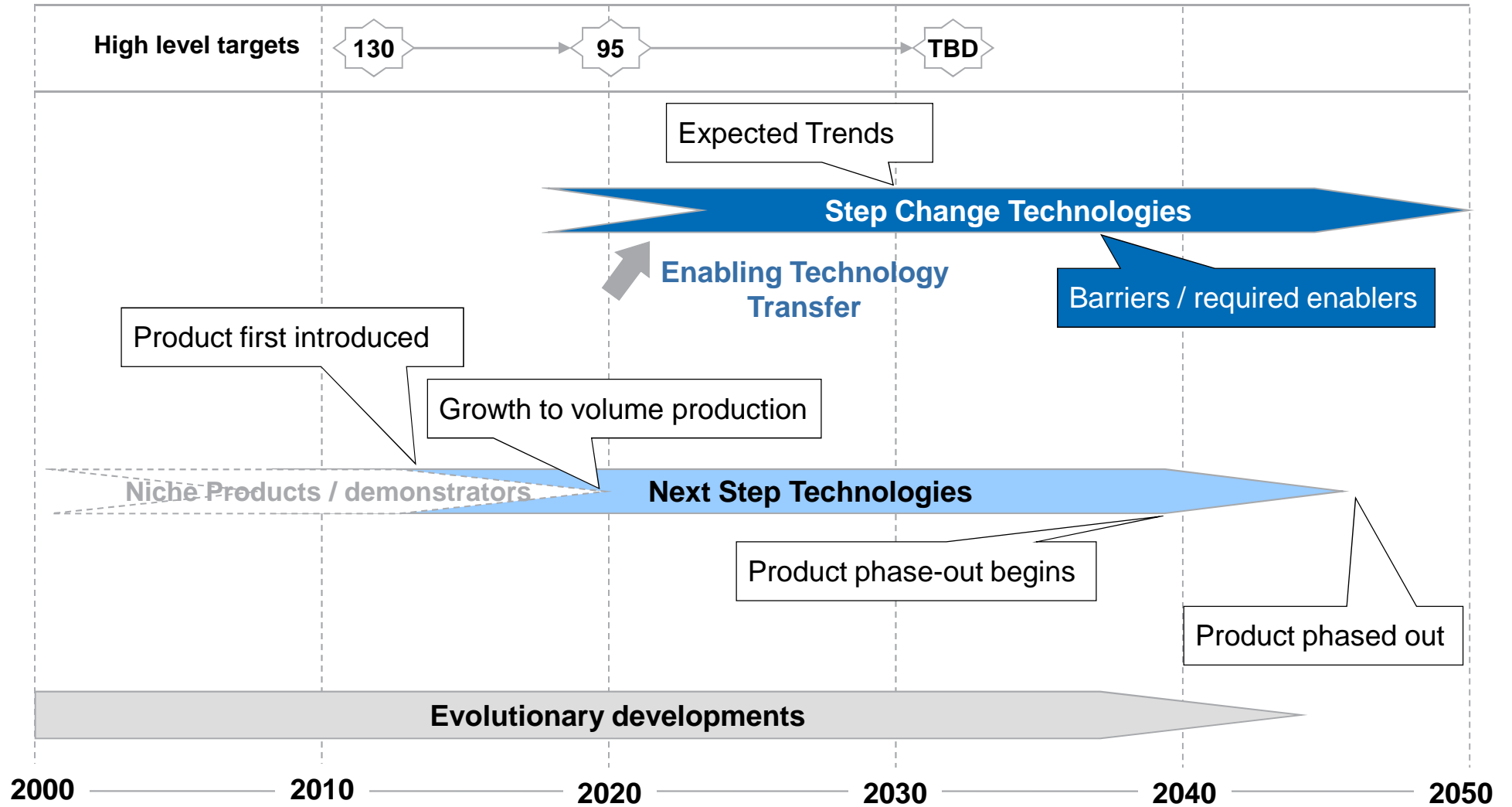
Individual manufacturers will prioritise certain technologies to fit with brand values, but OEMs share a common view of a high level Technology Roadmap

- NAIGT initiative revealed that UK Passenger Car OEM's and associated Stakeholders have developed similar views on the potential rollout of low CO₂ technologies
- Recognition that a commonly agreed "OEM Consensus Roadmap" may be of assistance to the UK in prioritising its R&D investments in meeting CO₂ challenges

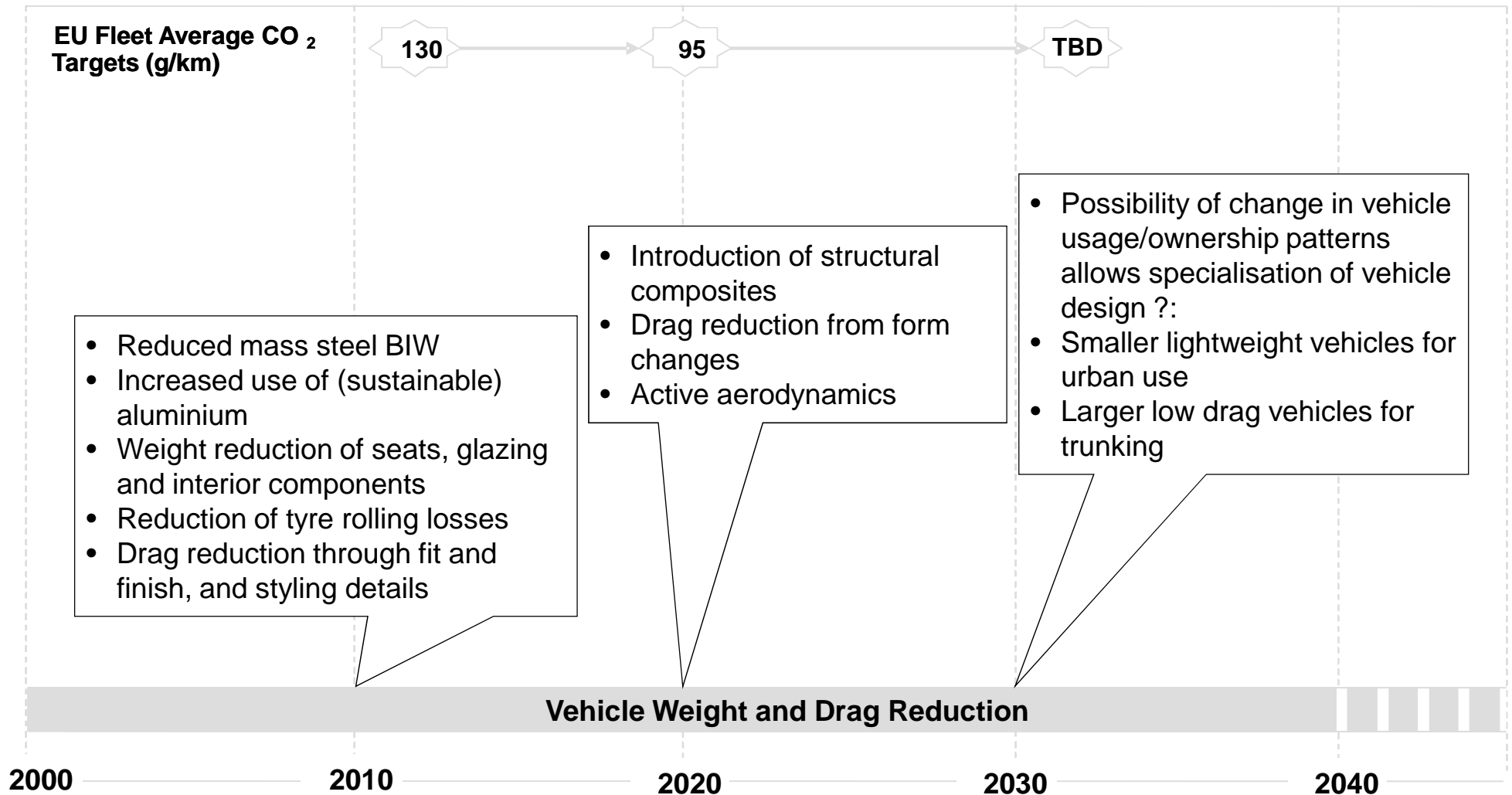
Key Points related to the OEM Consensus Roadmap

- OEMs share a common product technology roadmap and recognise the same technical and commercial barriers.
- Individual manufacturers will implement technologies which best address their own brand values and market sectors.
- In the near to medium term, improvement of conventional powertrains and transmissions can have a significant impact on fleet average CO₂ by providing moderate benefits for a large proportion of the fleet.
- In the medium to longer term it is anticipated that a technology shift to alternative powertrains and transmissions will be required to achieve the CO₂ reduction targets from transport. Supported by alternative fuel delivery including grid electricity and hydrogen.
- Both electrification and fuel cell vehicle technologies rely on the concurrent development of a "clean and sustainable" supply of energy

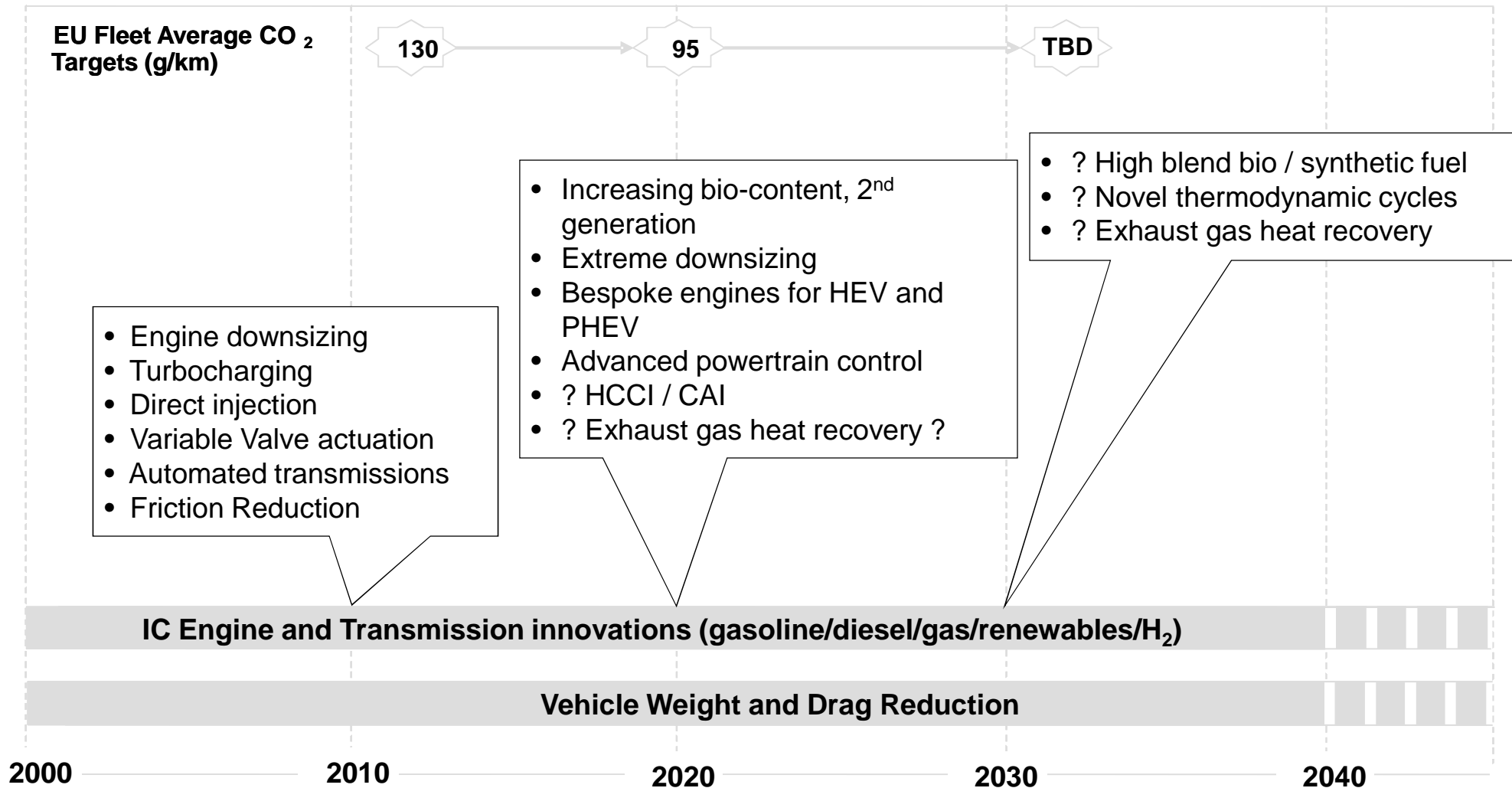
Key for following slides



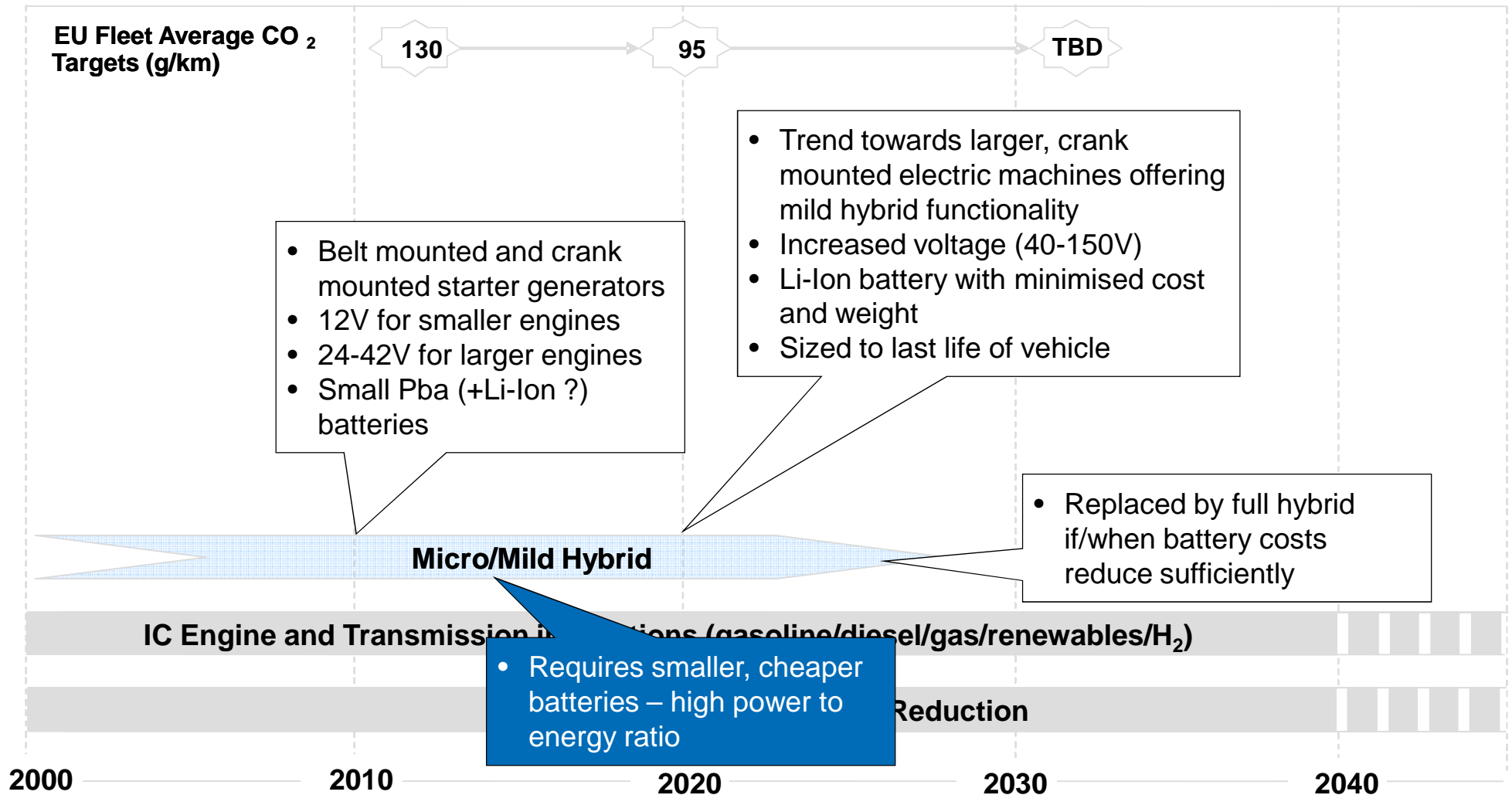
Vehicle weight and drag reduction will continue to evolve within the constraints of the owners requirements for functionality



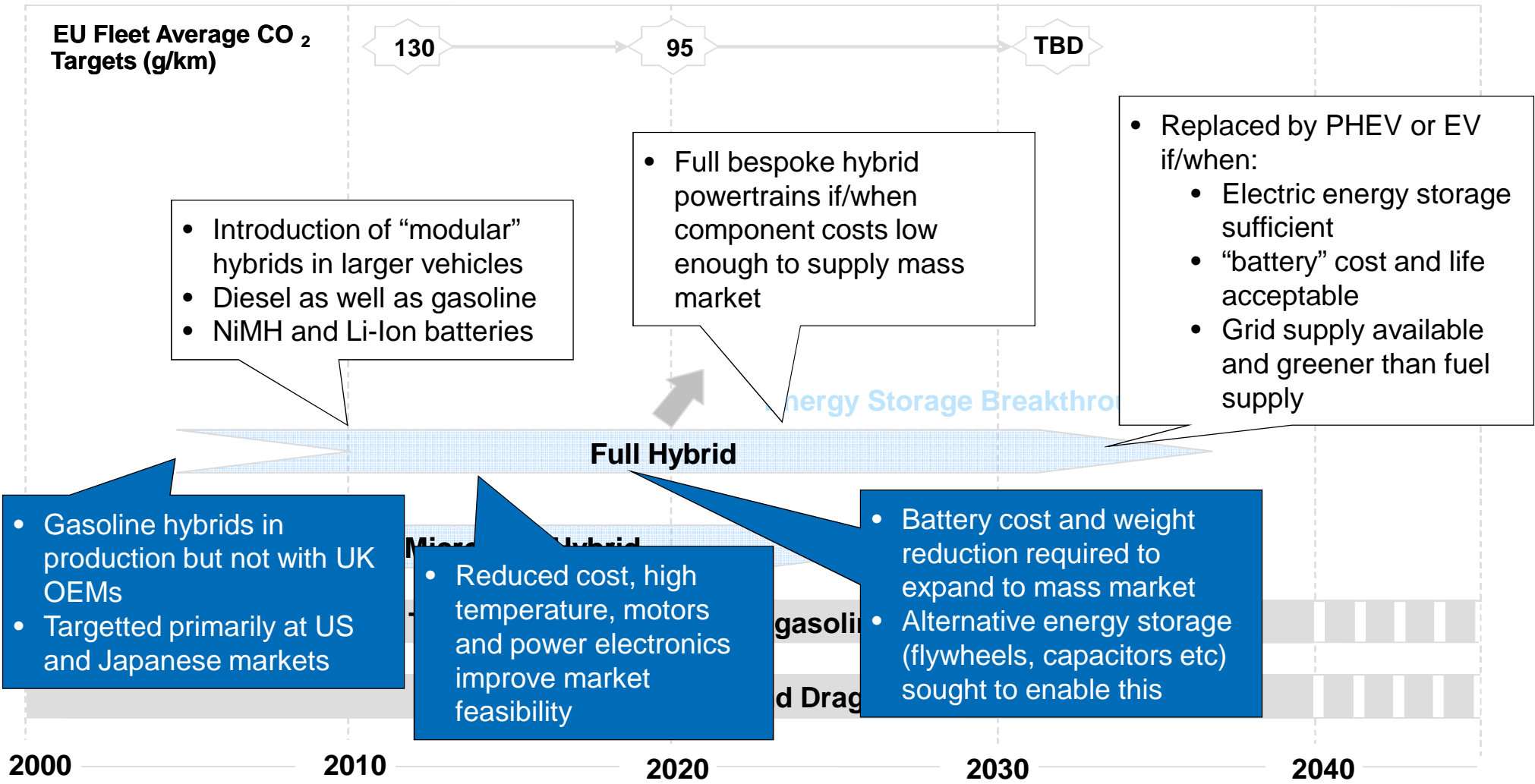
IC engines and transmissions will develop to become lighter, more efficient and to meet the specific needs of hybrid and plug-in applications



Whilst battery and electric machine costs remain high, cost effective solutions for urban and semi-urban vehicles will be attractive

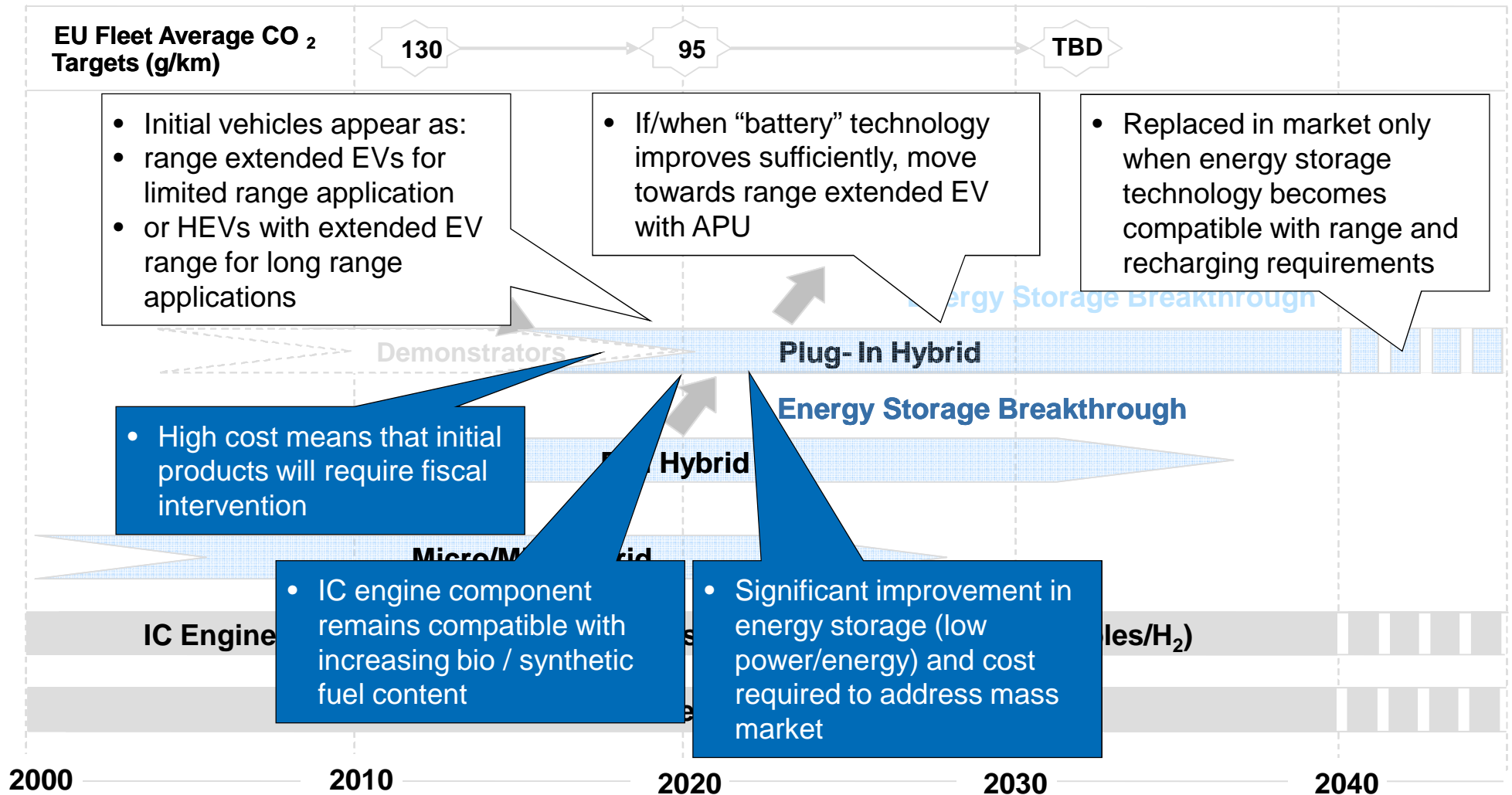


As battery costs and capabilities improve, migration from niche market to mass market for full hybrids may become possible

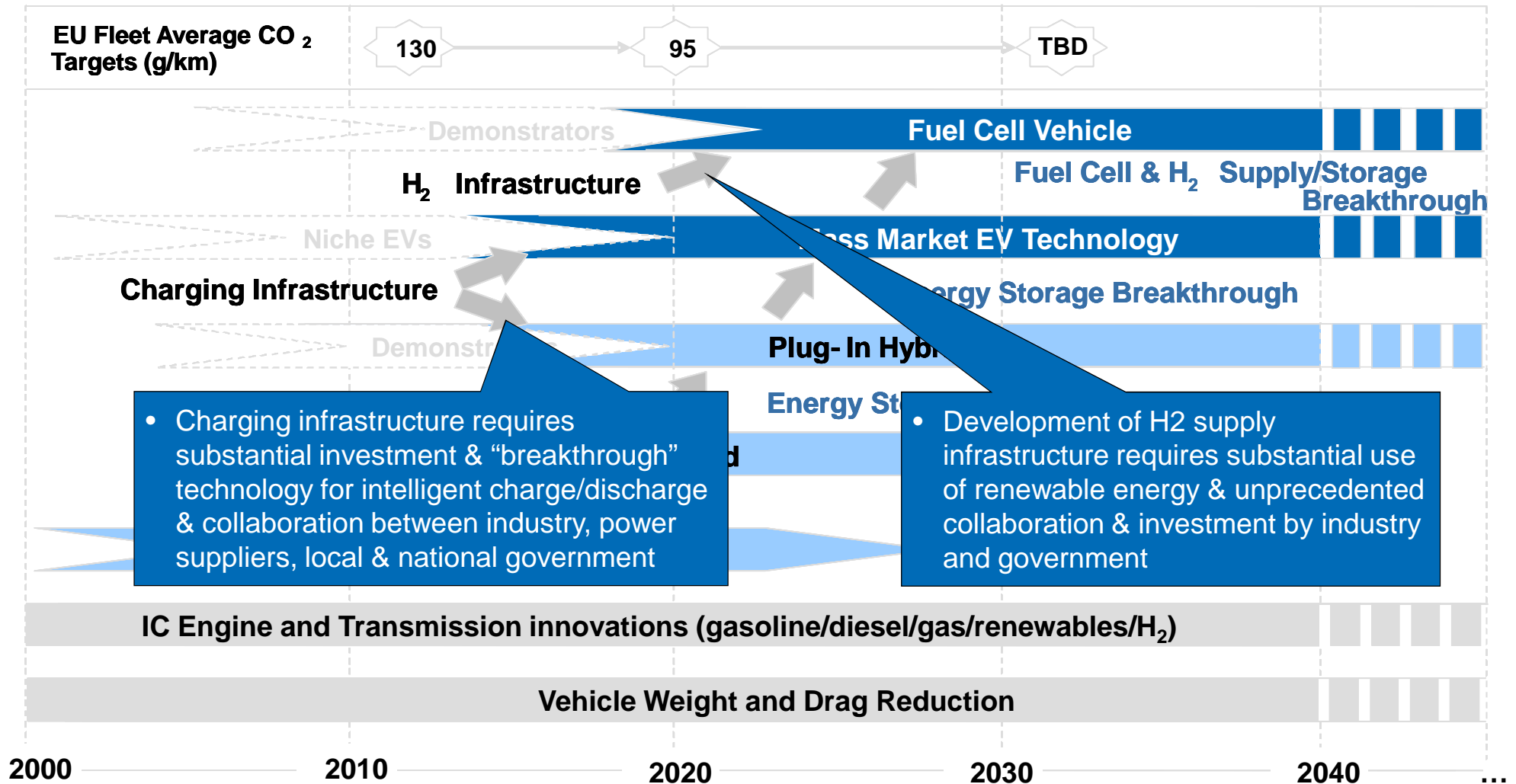


Source: An Independent Report on the Future of the Automotive Industry in the UK – New Automotive Innovation & Growth Team (NAIGT)

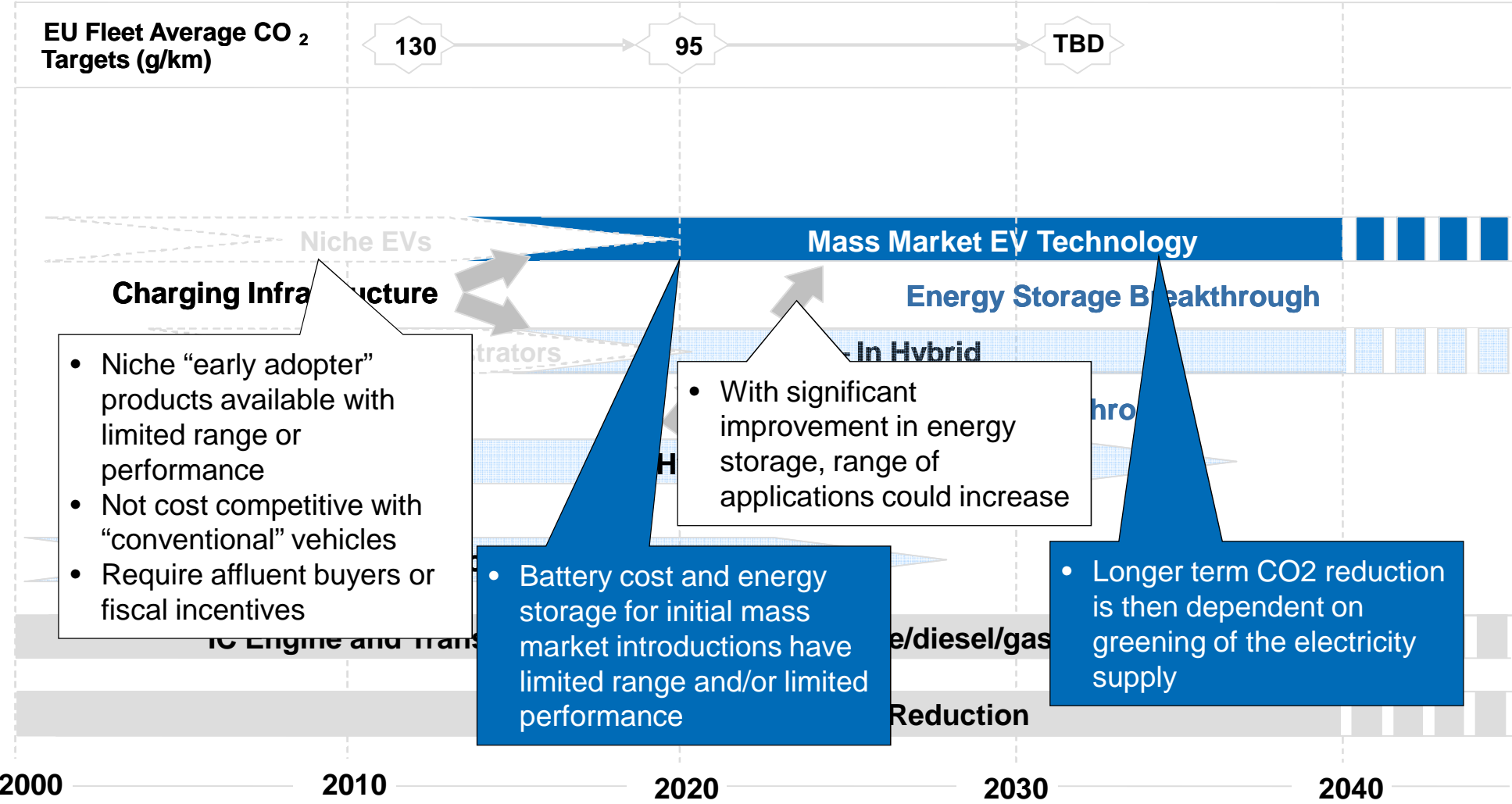
Transition to Plug-In Hybrids requires significant reduction in battery weight & cost to enable acceptable range, needs charging infrastructure & green electricity



Significant improvements in energy distribution & infrastructure required for substantial electrification of transport whether battery or hydrogen fuel cell powered

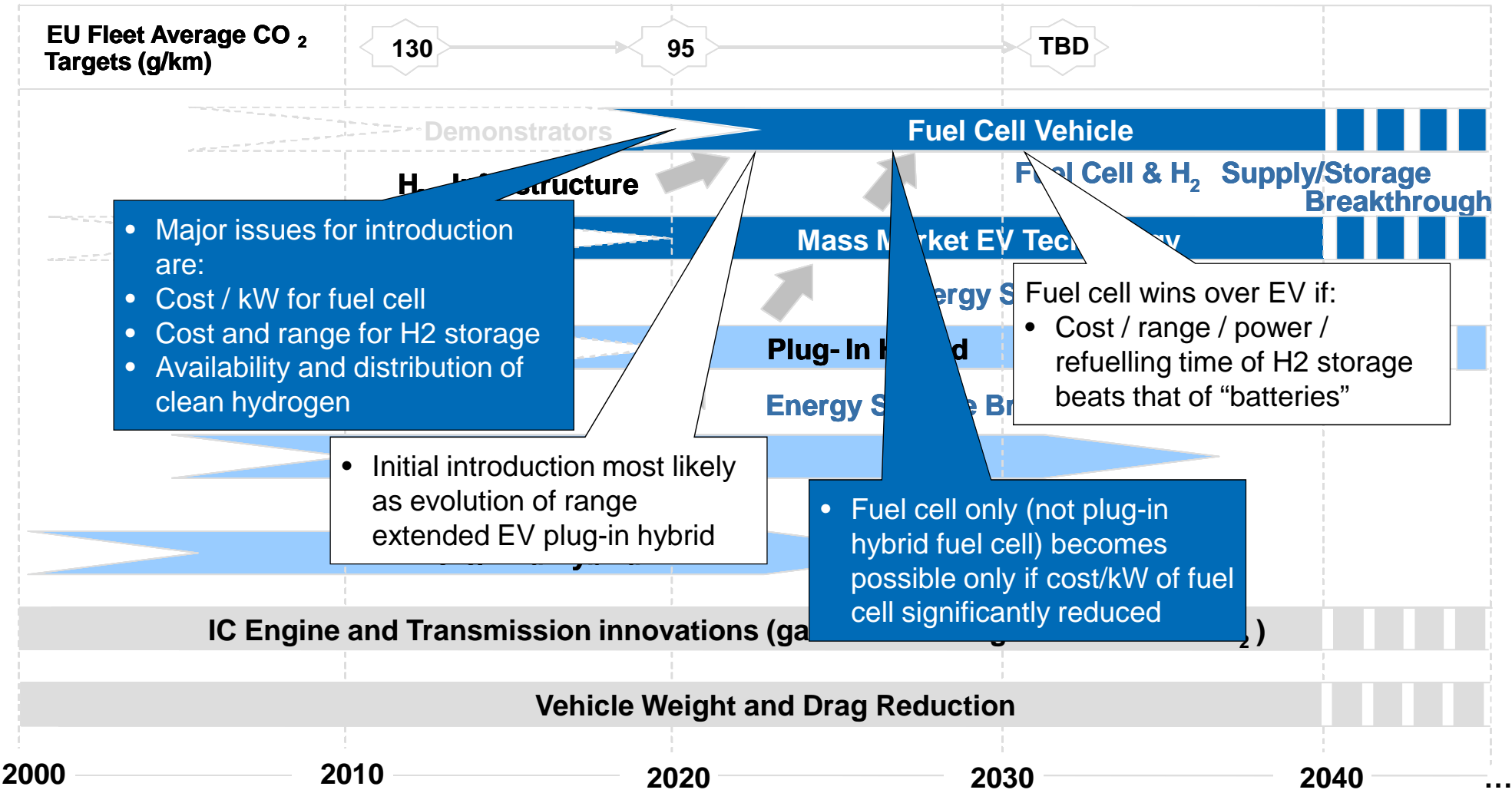


Significant improvement in energy storage and cost of batteries required for electrification of transport – Near term EVs will have a role in limited range commuting

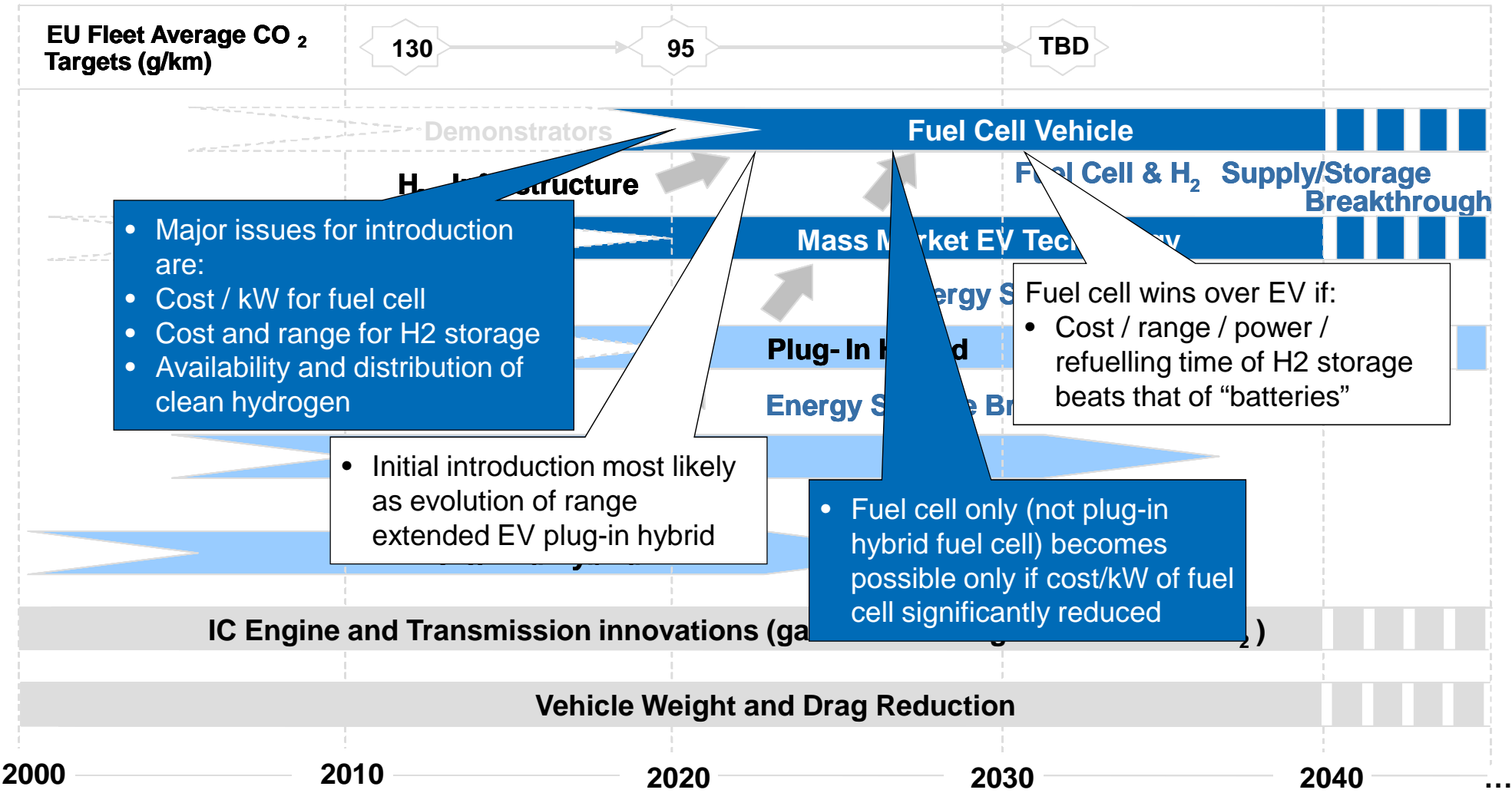


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Long term future will depend on the relative development rates of renewable H₂ vs. electricity, and fuel cells & hydrogen storage vs. “batteries”

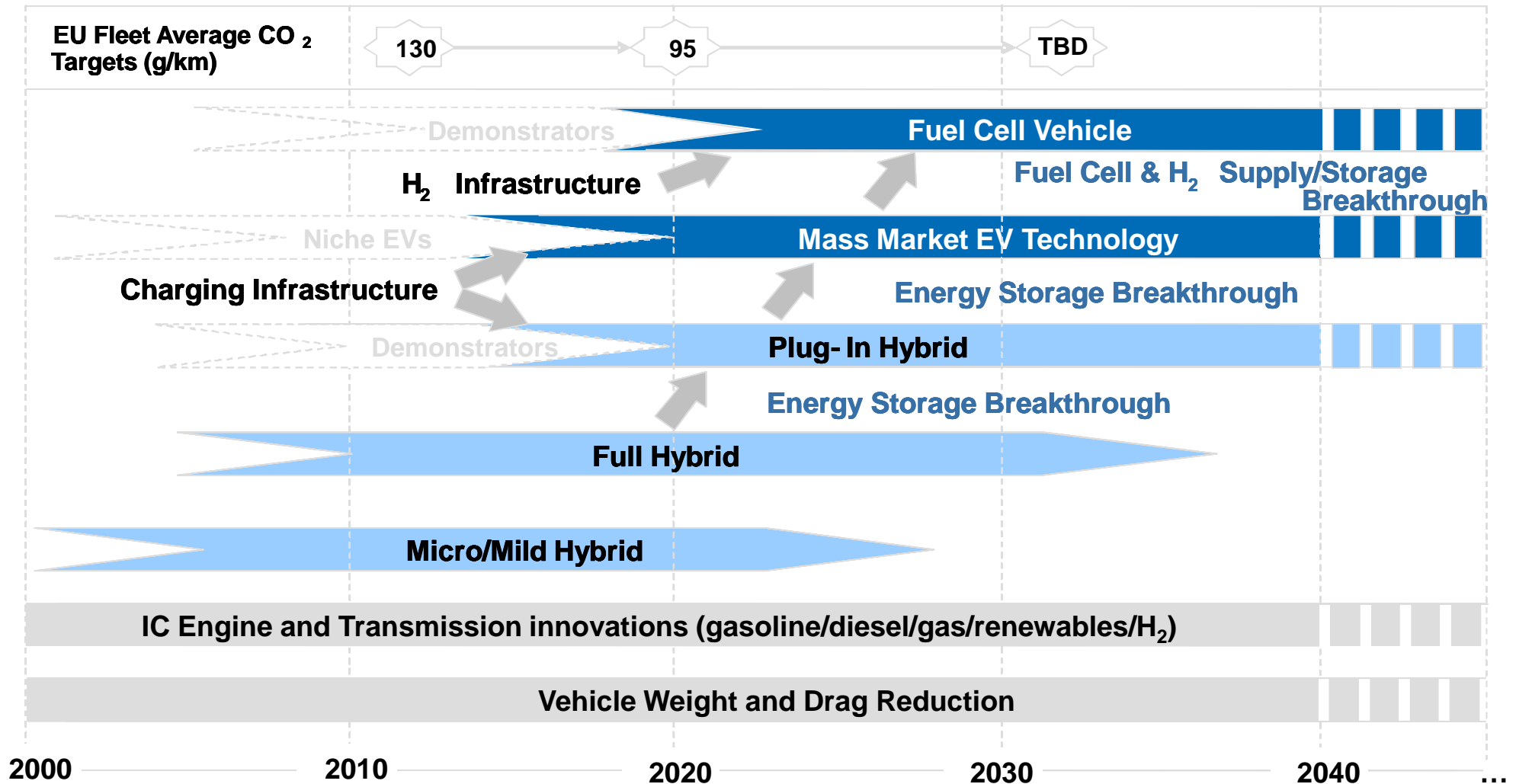


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Conclusions



- **All OEMs share a common product technology roadmap** and recognise the same technical and commercial barriers.
- **Individual manufacturers will implement technologies which best address their own brand values** and market sectors.
- In the **near to medium term, improvement of conventional powertrains and transmissions can have a significant impact on fleet average CO₂** by providing moderate benefits for a large proportion of the fleet
- Introduction of increasing levels of **hybridisation / electrification is highly dependent on the availability of battery, motor and power electronics** technology with high power density, high energy density, and low cost
 - And the economic acceptability of this solution in the marketplace
- Widespread uptake of **electric vehicle technology is critically dependent on availability of batteries with low cost and high energy density,**
 - along with the **availability of an infrastructure to deliver clean electricity** to point of use
- Whether the long term future will be based around **fuel cells or electric vehicles is entirely dependent on the relative pace of progress** of
 - cost effectiveness, package size, weight and refuelling time of fuel cell + hydrogen storage (+ battery ?) vs battery
 - Availability and distribution infrastructure for clean hydrogen vs clean electricity